

press release

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The road to a smart home center goes via ABUS

ABUS is the most highly valued brand when it comes to smart home matters, according to a recent FOCUS MONEY study (issue 27/2018). Why? You can find out in person at the Smart Home Competence Center in Fellbach, Baden-Württemberg, from 11 am to 6 pm, Wednesdays to Sundays – even though ‘homeowner’ Nataša Rajić, the Managing Director of Corvus Solutions, won’t actually be at home. That’s because she can open up the show home to visitors remotely thanks to the integrated ABUS building technology.

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Welcome to the future

Arriving at House 27 in Fellbach, near Stuttgart, feels almost like entering a fairy tale from ‘Arabian Nights’: you don’t need a key to get in; those permitted entry to the building simply have to turn the doorknob to be let inside. More and more people from Germany, Austria and Switzerland are curious to see this technical marvel for themselves so they can find inspiration for their own smart home, which in many cases they have yet to plan. Around 1200 visitors per year are prepared to travel up to 800 kilometres to experience this premium quality smart home world in person.

“ABUS takes care of the entrance control, security through a modern alarm system, video surveillance and sensor systems. With every step through our house, our customers feel the comfort, quality and security that our smart home world provides. With its advanced technology, ABUS greatly helps to make our customers feel at ease in every way,” says Nataša Rajić, Managing Director of Corvus Solutions.

The smart home expert explains that customers are very discerning and only want the best, regardless of whether they’re looking at building technology or

About ABUS Security-Center

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kitchen equipment. "What sets our Smart Home Competence Center apart is that every piece of equipment is made by well-known manufacturers and they all network perfectly together. That means customers benefit from application scenarios that are actually highly complex but feel very intuitive to the user."

Smart means keeping it simple

One example of this is the return home after a hard day at work. Thanks to intelligent wAppLoxx locking cylinders from ABUS, the door opens for the home owner without them having to use a key, and the Secvest Touch alarm system automatically turns off in the background. At the same time, the lights switch on inside and the home owner's favourite music starts playing over WiFi. You can of course add further elements to this to suit your own preferences, for example pre-baked goods that are already in the oven and are cooked to perfection as soon as you enter the house. The only thing you have to do yourself is eat.

"Our company, Corvus Solutions, wants to win customers over to the idea of an inspiring new lifestyle by showing them the true experience of a smart home which outshines anything they have seen before. With this in mind, we invite prospects to visit us here in our Smart Home Competence Center and spend as much time with us as possible so they already feel like they're at home," explains Ms Rajić. "Customers can then choose later on what aspects of our Smart Home Competence Center they particularly enjoyed. Our hand-picked premium partners, one of which is ABUS, ensure a sense of trust."

The house is open to visitors from 11 am to 6 pm, Wednesdays to Sundays. For more information, visit www.smarthome-competence.center.

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